

## Widex DREAM™ made for music lovers

### Soon to come - a Widex wireless streaming device with no strings attached



For many music lovers with hearing loss, modern hearing aids can unfortunately distort the sound of music. No matter how well the hearing aid is managing sound to make it audible to the user, a sound that gets distorted on the way into the hearing aid will not sound good. Most standard hearing aids start distorting the input from around 100 dB SPL. Widex DREAM™ brings that level up to 113dB SPL using True Input™ technology which ensures that the available dynamic range is fully utilized while keeping the noise floor low. This means that more sound can be processed by the hearing aid and users can enjoy a larger and richer sound picture in many different environments, including concerts, parties or at sports events.

Musicians, and those who like to listen to music, can now receive an amplified signal that is effectively distortion free. Software changes can still be made when necessary that can further optimize the listening environment, and now these changes can be made with a high-fidelity signal. The net result is a hearing aid fitting that is best suited to the requirements of playing and listening to music.

If you are interested in hearing how Widex DREAM™ hearing aids can be of benefit to your music listening pleasure, please contact Hearing Innovations for a trial.



Hearing Innovations is an independent, owner operated audiology practice and member of Independent Audiologists Australia. We are not owned by or closely affiliated to hearing device manufacturers. We do not work to sales targets or receive commission on hearing device sales.

Deborah Pallett recently attended 'Independence Matters: Professionalism in Healthcare' in Wellington New Zealand.

This seminar was facilitated by a panel of internationally recognised bioethicists. The Wellington Declaration was drawn up, stating that audiologists should :

- Ensure a patient-centred approach to audiological services
- Build and strengthen relationships
- Promote an ethical code of professional and clinical conduct.

**HEARING** awareness **WEEK**



**23<sup>rd</sup> - 29<sup>th</sup>  
AUGUST 2015**

Hearing Innovations supports Hearing Awareness Week with complimentary tests for your family and friends from the 24<sup>th</sup> to 28<sup>th</sup> August.

# HEARING LOSS - THE FACTS



Only 1 out of 5 people who could benefit from a hearing aid actually wears one.



**MEN** are more likely to experience hearing loss than women.



Tinnitus is sometimes the first sign of hearing loss.



**50-60%**  
Genes are responsible for hearing loss among 50-60% of children with hearing loss.



**3**  
3 out of 4 children experience ear infection (otitis media) by the time they are 3 years old.



Iraq & Afghanistan war veterans are more likely to experience hearing impairment or tinnitus than post-traumatic stress syndrome.



**10-15%**  
Only 10-15% of patients with sudden deafness know what caused their loss.



Birds & fish spontaneously regenerate their inner ear hair cells when damaged, thereby restoring their own hearing.

## Thank You From Nepal

Thanks to your generous support, Hearing Innovations has donated your recycled hearing aids to the Hearing Project Nepal. The project was established in 2010 by Australian volunteers providing primary ear care and hearing services to the people of Nepal. It is important to continue this work, so if you have any hearing aids which you no longer need, please bring them in to Hearing Innovations and we will deliver them to this worthwhile cause.



## Widex Zen Therapy Tinnitus management available at Hearing Innovations

Do you have ringing in your ears? This is known as tinnitus and millions of people are affected by it world-wide. Recently our qualified Audiologist Lauren Berkowitz was chosen to attend a masterclass in tinnitus management, run by an Australian tinnitus expert in Melbourne.

Widex Zen Therapy was developed as a result of extensive research by renowned tinnitus expert Dr Robert Sweetow, and is now available to Hearing Innovations' clients who suffer the effects of tinnitus. Using a combination of unobtrusive fractal tones (known as Zen tones), counselling sessions, relaxation exercises and amplification, Widex Zen Therapy helps many people world-wide manage their tinnitus effectively.

Ask a member of the Hearing Innovations team if you would like to learn more about how Widex Zen Therapy can help you manage your tinnitus today.



**Deborah Pallett**

Clinical Audiologist



**Robin Laing**

Clinical Audiologist



**Lauren Berkowitz**

Clinical Audiologist